

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58838	CF LOC-POL	FBD - LBD: 11/05/12 - 11/06/12	HL#:	Created: 11/05/12 02:04 PM
Client: SCOTT BROWN FOR U.S. SENATE...	CPE: / /	Agency Commission: 15 %	Updated: FWONG on 11/05/12 02:10 PM	
Agency: MULTI MEDIA SERVICES CORP.	Product: BROWN/R/US SEN MA	Self :03:00	Confirmed: 11/05/12 02:10 PM	
Buyer: N. McDONALD	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 11/06/12 09:04 AM	
AE: PAT CASHEN POLITICAL-WBZ-TV		Billing Int: Monthly	BM: SS	
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	EJUDY4P	M * * * * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	EJUDY430P	M * * * * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	ENWS530P	M * * * * *	EFG	30				0.0	\$1,100.00	1	\$1,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEARLYMF	M * * * * *	NEWS	30				0.0	\$1,440.00	2	\$2,880.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NLATE	M * * * * *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	LLETTER	M * * * * *	LETT	30				0.0	\$1,350.00	1	\$1,350.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	LFERGUSON	M * * * * *	LFG	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MSUNRISE1	* T * * * * *	SUNR	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MLOCAL6A	* T * * * * *	NEWS	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	MEARLY	* T * * * * *	MORN	30				0.0	\$500.00	1	\$500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	DRACHAEL9A	* T * * * * *	DAY	30				0.0	\$585.00	1	\$585.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DPRICE	* T * * * * *	PRCE	30				0.0	\$1,080.00	1	\$1,080.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NNOON	* T * * * * *	NEWS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DCBSSOAP2	* T * * * * *	SOAP	30				0.0	\$600.00	1	\$600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
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015	DDRPFIL	* T * * * * *	PHIL	30				0.0	\$650.00	1	\$650.00		
	FIXED												
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016	EJUDY4P	* T * * * * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
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	11/06/12	11/06/12	1										

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017	EJUDY430P	* T * * * * *	EFG	30				0.0	\$850.00	1	\$850.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/06/12	11/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	ENWS5P	* T * * * * *	EFG	30				0.0	\$1,000.00	1	\$1,000.00		
	FIXED												
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019	ENWS530P	* T * * * * *	EFG	30				0.0	\$1,100.00	1	\$1,100.00		
	FIXED												
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	11/06/12	11/06/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	20	0	\$19,475.00	\$16,553.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$19,475.00	\$16,553.75	\$0.00	\$0.00